

Communicate to Influence

Communicate to Influence is a two-day intensive, high impact program featuring Alex Joll's methodology to advance both sides of your message — behavioural delivery and message content. Expert instruction and dynamic exercises are paired with video feedback and Private Coaching for maximum effect. Programs are limited to 18 participants for the greatest impact.

Grab a seat in one of our open-enrolment programs held each month in Muscat. You'll train alongside professionals from a variety of industries, business functions, and experience levels. No matter what your leadership position, connect with your listeners and drive them to action by learning to influence those around you, instead of just informing.

- Private coaching sessions for personalized coaching of each participant
- Video recordings and feedback
- Learn a system to create focused, results-oriented messages in half the time for any audience
- Enhancements for creating memorable messages that motivate and persist over time
- The “Big Ten” Communication Skills
- Real world applications: avoid PowerPoint abuse, energize meetings, and connect with your audience
- Tactics to handle Q&A effectively to keep your listener focused on your Point of View
- Tips to create rapport and connection with any audience in your own style
- 4x4 feedback system for continuous improvement
- Focused and personal instruction with class limited to 18 participants
- Beat the “Curse of Information,” the single biggest obstacle to clear messages
- Create a message that your listener will hear and act on
- See how the principles of sticky ideas can transform messages at all levels: from speeches to presentations to your very next email and phone call

Designed for: All business professionals, at any level of the organization

Prerequisite: A high standard of spoken English

Alex Joll lectures and writes on Public Speaking and Communication. He recently published a book titled *“Master Public Speaking in 7 Days”* and he also trains individuals and groups on these skills.

Currently Alex is working for the Royal Hospital of Muscat, Oman on a holistic communications initiative. He also lectures and teaches at the universities and colleges of Oman and the Middle East.

More information can be found at <http://www.alexjoll.com>